

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 202 F

Results as of: 02/28/2018

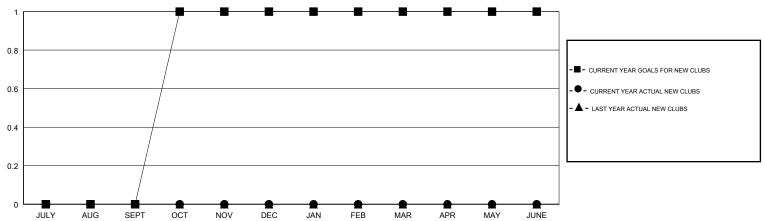
## **CLIFFORD HEYWOOD**

## **LOCATION NEW ZEALAND**

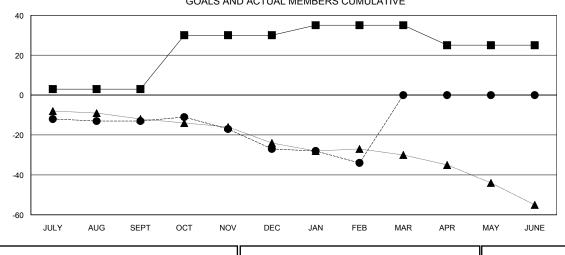
**GMT CA** 

| Clubs                 |               |           |               | Members               |                           |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                           |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 0             | JULY/AUG/SEPT         | 3                         | 27                      | 34   |
| OCT/NOV/DEC           | 1             | 0         | 0             | OCT/NOV/DEC           | 27                        | 32                      | 36   |
| JAN/FEB/MAR           | 0             | 0         | 1             | JAN/FEB/MAR           | 5                         | 5                       | 11   |
| APR/MAY/JUNE          | 0             | 0         | 0             | APR/MAY/JUNE          | -10                       | 0                       | 0  |









| -■- | MEMBER GROWTH NET GOAL |
|-----|------------------------|
|     |                        |

LAST YEAR MEMBERSHIP ACTUAL

| DROPPED CLUBS: 1 |    |
|------------------|----|
| DROPPED MEMBERS  |    |
| DROPPED WEWBERS  |    |
| DECEASED         | 10 |
| CLUB CANCELLED   | 0  |
| OTHER            | 71 |
| TOTAL            | 81 |

| 26 CLUBS OF 48 ADDED 1 OR MORE | GENDER DIST      | <u>RIBUTION</u>         |
|--------------------------------|------------------|-------------------------|
| NEW MEMBERS                    | MALE             | 918 (65.90%)            |
|                                | FEMALE           | 475 (34.10%)            |
|                                | Women Percentage | e Fiscal Year Goal: 38% |

: 38%

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS 59 30 FAMILY MEMBERS PAYING HALF DUES